
10 May Evening

17.00-19.00 Registration

18.30-22.00 Opening dinner *President of SAI Platform* Opening by initiators representative

11 May Morning

08.30-09.00 Registration Registration and coffee

09.00-09.15 Plenary **Peter-Erik Ywema**,
SAI Platform, and
Hal Hamilton,
Sustainable Food Lab

Opening and introduction of first speaker

09.15-10.15 *Company*
Prof. Gunter Pauli, CEO ZERI
Business cases:
Don Jansen, Sara Lee
Keith Kenny, McDonalds
Sarah Patterson, Fonterra

Keynote 1
Successful cases of sustainable agriculture

10.15-10.45 *NGO*
Dr. Lea Borkenhagen, Head of
Sustainable Livelihoods Strategy
and Development Oxfam

Keynote 2
Sharing risk and value across the value chain: Is it
possible to benefit both small farmers and big
business?

10.45-11.15 Networking break

11.15-11.45 Plenary *Farming*
Ajay Vashee, President IFAP

Keynote 3
What does the farmer need to become more
sustainable?

11.45-12.00 Interview of keynote speakers Who & what can turn it on?

12.00-13.30 Lunch **Topic Tables**

11 May Afternoon

13.35-14.05 Plenary *Scientist*
Prof. Adil Najam,
Boston University

Keynote 4
Food production in a changing climate: risks &
responsibilities

14.15-16.15 Break-out sessions **Peter-Erik Ywema**,
SAI Platform

1 Climate
Sharing business initiatives & strategies to a stable
climate

Prof. Gunter Pauli,
ZERI

2 Open space for innovation
Out of the box: challenges and solutions

Herman uit de Bosch,
Fair Match Support

3 Farmer Capacity Development
Vital Foundations, Leading Insights, and Successful
Strategies

Ernesto A. Brovelli,
The Coca-Cola Company

4 Soil & land
The undervalued vulnerable soil and the limited space
for agriculture

Joyce Cacho,
Novus International

5 Social sustainability
Augmenting Business Strategies

16.15-17.00 Plenary Moderator & audience 'Gold digging'

17.00-18.00 Cocktail Cocktail reception

12 May Morning

09.00-09.20	Plenary	Peter-Erik Ywema , SAI Platform, and Hal Hamilton , Sustainable Food Lab	Welcome
09.20-09.45		<i>Governmental case</i> Hayden Montgomery , Ministry of Foreign Affairs and Trade, New Zealand	Keynote 5 Why is good local & global policy so important for sustainable agriculture?
09.45-11.45	Break-out sessions	Emeline Fellus , SAI Platform Hal Hamilton , Sustainable Food Lab Don Seville , Sustainable Food Laboratory Giovanni Malfatti , SAI Platform Jeroen Douglas , Solidaridad Jan Kees Vis , Unilever Jean-Pierre Renaud , Danone Mireille Perrin , WWF Kathleen Wood , moderator	6 Water The challenge to move from technical pilots to actual water management 7 Sustainable Agriculture Metrics Is a practical global framework for farm metrics feasible? What does it look like? 8 Food security, sustainable development and the role of business How can value chains simultaneously meet commercial and development goals? 9 Buyer & farmer How does collaboration work in the value-chain? 10 Update from several Round Tables – Responsible soy – Sustainable palm – Sustainable consumption & production
11.45-12.15	Plenary wrap up		'Gold digging'
12.15-12.30	Concluding remarks		