

## **Keynote speakers**

### **Dr. Lea Borkenhagen - Oxfam GB**

Dr Lea Borkenhagen heads Oxfam GB's strategy for sustainable livelihoods. This accounts for approximately one quarter of Oxfam's expenditure and spans work on climate change and markets through to gender and urban poverty. It also encompasses the majority of Oxfam's engagements with business, whether as SMEs or multinationals and Dr Borkenhagen leads on developing new engagements with business related to agriculture. Among other things, she is the commissioning manager of the Poverty Footprint methodology, a tool Oxfam has developed to examine business effects on poverty. She was lead programme adviser on the Oxfam-Unilever study, *Exploring the Links between wealth Creation and Poverty Reduction: A case study of Unilever in Indonesia*. She sits on Unilever's Sustainable Agriculture Advisory Board and was a past member of the Executive Board for the Roundtable on Sustainable Palmoil. Her expertise is in how to get and to keep smallholders in supply chains with emphasis on women, in working in MSIs, and in delivering to ethical and sustainable mandates.

Her earlier career was focussed on environment and development: working for World Resources Institute she worked on the Global Biodiversity Strategy, with World Wildlife Fund/Biodiversity Support Programme she ran a pan-Africa programme to improve biodiversity conservation, and independently she delivered the Conference on Women and Biodiversity, whose recommendations were incorporated into the World Bank's World Development Report and into Agenda 21 at the Earth Summit. In 1992, she was selected by the United Nations Environment Programme to be a New Generation Leader. Dr Borkenhagen held a Fulbright Fellowship in the Cote d'Ivoire to study how different ethnic groups used forest products on the edge of Tai National Park

She holds a PhD from the University of California at Berkeley in which she examined the why some clove farmers in Indonesia were successful in a period of state monopsony. She was a US Environmental Protection Agency STAR Fellow. In her undergraduate from Harvard University, she studied orangutans and tropical ecology. She has lived over three years in Indonesia and one in the Côte d'Ivoire and has travelled extensively in all her work, particularly in Africa and Asia

**Lea Borkenhagen will hold the keynote speech on farming and sustainable agriculture on 11 May.**

### **Hayden Montgomery - Ministry of Foreign Affairs and Trade, New Zealand**

Hayden Montgomery is the Special Advisor for the Global Alliance on Agricultural Greenhouse Gases. He is also New Zealand's lead negotiator for agriculture, and for land use, land use change and forestry (LULUCF) in the United Nations Climate Change negotiations where he has been active since 2006. He has been involved in climate change policy development in the New Zealand Ministry of Agriculture and Forestry since 2005. Prior to joining the New Zealand Government, he worked as a Project Manager in land development and as a Research Fellow in the Geography Department of The University of Auckland.

**Hayden Montgomery will hold the keynote speech on sustainable agriculture from a governmental perspective on 12 May.**

### **Prof. Adil Najam - Boston University, IPCC**

Dr. Adil Najam is the Frederick S. Pardee Professor of Global Public Policy at Boston University. He also serves as the Director of the Pardee Center for the Study of the Longer-Range Future and a Professor of International Relations and of Geography and Environment. His research focuses on issues of global public

policy, especially those related to South Asia, Muslim countries, environment and development, and human well-being.

Prof. Adil Najam has served as a Lead Author for the Intergovernmental Panel on Climate Change (IPCC), work for which the IPCC was awarded the 2007 Nobel Peace Prize along with Al Gore. In 2008 he was nominated by the United Nations Secretary General to serve on the United Nations Committee on Development Policy (UN CDP). In 2009 he was awarded one of Pakistan's highest civil awards, the Sitara-i-Imtiaz (Star of Excellence) medal by the President of Pakistan.

Prof. Najam has written nearly 100 scholarly papers and book chapters, and his recent books include: Pakistanis in America: Portrait of a Giving Community (2006); Trade and Environment Negotiations: A Resource Book (2006); Envisioning a Sustainable Development Agenda for Trade and Environment (2006); Environment, Development and Human Security: Perspectives from South Asia (2003); and Civic Entrepreneurship (2002).

He is a past winner of MIT's Goodwin Medal for Effective Teaching, the Fletcher School Paddock Teaching Award, and the Stein Rokan Award of the International Political Science Association, the ARNOVA Emerging Scholar Award, and the Pakistan Television Medal for Outstanding Achievement. Prof. Najam also serves on the editorial boards of various scholarly publications, including Global Governance, Nonprofit and Voluntary Sector Quarterly, The Journal of Ecological Economics, Annual Editions: Environment, and The Encyclopedia of Earth. Prof. Najam is frequently interviewed by and writes for the popular media and is the founding editor of the blog [Pakistaniat.com](http://Pakistaniat.com).

**Adil Najam will hold the keynote speech on sustainable agriculture from a scientific perspective on 12 May.**

#### **Prof. Gunter Pauli - ZERI**

Prof. Gunter Pauli (1956) obtained his masters in business administration from INSEAD, Fontainebleau, France. He established 10 companies and pioneered several innovations in media, education and manufacturing. He lived in France, Sweden, the USA and Japan and developed worldwide activities. With the support of the Japanese government, he developed at the UNU (United Nations University) in Tokyo an economic model that cascades waste and emissions, emulating how natural systems secure production and consumption. The model has been widely adopted in Japan. Based on solid scientific research, undertaken by a network of nearly 100 scientists, several pilot projects were initiated to demonstrate next to the technical viability, the business performance.

During the past five years, Prof. Gunter Pauli focused on identifying the innovations that could shift the present management model based on core business and core competence to one that introduces multiple innovations generating multiple cash flows, responding to all basic needs with what is locally available, generating jobs and building up social capital. He believes that his main contribution is to inspire entrepreneurs to take on these opportunities, and when thousands or even millions of people take the initiative changing the rules of the game, that we will witness a shift in the economic system starting from the grassroots.

Fluent in seven languages, and having lived on four continents, he is a world citizen. He has written sixteen books, which have been printed in 27 languages and 36 fables bringing science and emotions to children. Over 17 million copies have been distributed worldwide. A few of his fables are available in over 100 languages. He is the author of a new book released in the Spring 2010 entitled "The Blue Economy" and key note speaker for The World Congress on Zero Emissions Initiatives.

**Gunter Pauli will present successful cases of sustainable agriculture in the business keynote speech on 11 May. He will furthermore present the [Open Innovation](#) break-out session on 11 May.**

**Ajay Vashee - IFAP**

Ajay Vashee is President of the International Federation of Agricultural Producers (IFAP), which represents farmers at the world level. Elected at the 38th IFAP World Farmers' in June 2008, he is the first President from a developing country in IFAP's 62-year history. He also served as the IFAP Vice President from 2006-2008, during which time he was leading IFAP's work on environmental issues.

During his IFAP Presidency, Ajay Vashee led the Farmers' Group at the UNFCCC Summit in Copenhagen in December 2009, the UN Commission on Sustainable Development in May 2009, and the World Water Forum in Istanbul in March 2009. He also addressed the FAO World Food Summit in November 2009, Chaired the session on agriculture at the WTO Public Forum in October 2009, and participated the several private sector events including the World Economic Forum in Davos.

Mr. Vashee is also the founding President of the Southern African Confederation of Agricultural Unions (SACAU), which represents fourteen national farmers' organizations in Southern Africa. Previously, he served as President of the Zambia National Farmers Union, where he united diverse national farming interests under its umbrella for the first time in the history of the nation.

**Ajay Vashee will hold the keynote speech on farming and sustainable agriculture on 11 May.**

## Speakers and Panelists

### Chris Anstey

Chris Anstey is a writer for the Dutch Sustainable Trade Initiative and a consultant for Pulse Canada, the Trade Association representing Canada's world leading growers and exporters of specialty crops. He is a writer, analyst and communicator with expertise in sustainable supply chains, private standards, public speaking and management training. He is an experienced public speaker on topics such as "Sustainability and the food industry - The global search for the elusive harmony of people, planet and profit" and "Global retailers creating business value from sustainable policies". He has recently worked as the Outreach Director for the Global Social Compliance Programme. A business platform building consensus on best practice in labour standards in supply chains and written the position paper and newsletters for the Global Food Safety Initiative. A collaboration between retailers, brand manufacturers, food service companies and service providers.

**Chris Anstey will participate in the [Sustainable Agriculture Metrics](#) break-out session on 12 May.**

### Agustin A. Bianchini - Aapresid

Aapresid (No-Till Farmers Argentinean Association)  
Since 2006 Responsible of the Technological Prospective Area  
2001 - 2005 Member of the Technical Area

Iowa State University, Ames, Iowa  
Research Assistant (Agronomy Department)  
1999 - 2001 - Conducted research to solve soil nutrient deficiencies (phosphorus and potassium) in corn and soybean fields.

National Institute for Agricultural Technology (INTA), Cordoba, Argentina.  
Research Associate

#### *Precision Agriculture*

1996 - 1999 - Introduced precision agriculture tools in Research Stations and farmers fields.  
1996 - 1999 - Created chemical soil property maps, yield maps in corn, soybeans and wheat.  
1996 - 1999 - Used variable rate planting for corn soybeans and wheat.

#### *Weed Science*

1994 - 1995 - Conducted weed management practices in soybeans, peanut and alfalfa.

#### *Soil Conservation*

1994 - Conducted soil fertility management practices in no-till cornfields.  
1995 - 1996 - Conducted research on water use efficiency and fertilization under irrigated and dryland crops.

#### *Extension*

1993 - 1994 - Consulting in the Central Area of Cordoba among no-till farmers.

**Agustin Bianchini will participate in the [Social Sustainability](#) break-out session on 11 May.**

### Prem Bindraban - WUR

Dr. Ir. Prem S. Bindraban (MBA) is director of ISRIC World Soil Information and leader of international research in agro-production systems at Plant Research International, both residing under Wageningen University and Research Centre, The Netherlands. He is also a lecturer at the University of Sao Paulo,

Brazil. He has worked at several international research institutions, including IRRI (Philippines) and CIMMYT (Mexico) and has participated in research projects for the World Bank, FAO, International Water Management Institute, UN and many other research and development organisations.

Using production ecological concepts he has calculated world food production potentials, land quality indicators, water requirement for food and ecosystems. In the real world, he is engaged in project like "water-saving rice", "strengthening the oilseed sector in Eastern Africa", "improving Jatropha productivity". He is further involved in identification of research strategies for development, such as the recent report on "Science and Technology Strategies for improving Agricultural Productivity and Food Security in Africa" at the request of the former Secretary General of the UN Kofi Annan.

Over the past years he has become a leading figure in the food, feed, fuel debate and has been approached by various ministries in the Netherlands to lead research about the sustainable availability of biofuels, and has initiated intensive collaboration with Brazilian institutions. He will pursue analyses of these global matters by making more effective use of the extensive and high quality soil databases of ISRIC.

**Prem Bindraban will participate in the [Soil and Land](#) break-out session on 11 May.**

#### **Koen Boone - WUR**

Koen Boone is the Head of the Centre for Economic Information at the LEI part of Wageningen University and Research Center. Koen studied Business Economics on the Erasmus University in Rotterdam. He has about 15 years of experience in research and consultancy project in the Agricultural chains. His main research field is Performance Measurement (monitoring, indicators, statistics). He developed a Sustainability Scan for the Agribusiness and led several projects on the monitoring of sustainability of Dutch Agriculture. During the last years Koen worked together with the Global Reporting Initiative (GRI) on the development of GRI guidelines for sustainability reporting for the Food Processing Industry. The guidelines will be presented at the GRI conference at the 28th of May 2010 in Amsterdam.

**Koen Boone will participate in the [Social Sustainability](#) break-out session on 11 May.**

#### **Dave Boselie - LEI Wageningen UR**

In the past 18 years Dave has been involved in the international food industry in various areas including academic research, consultancy, training and eventually private entrepreneurship as fresh fruit importer. After conducting his Phd research in Vietnam from 1994 until 1998, he returned to the Netherlands and worked with Wageningen University and Research Centre for almost 5 years. In that period he specialized in international agri-supply chain projects in Asia and Latin America on behalf of a leading Dutch retailer and seed companies. Inspired by the act of trade and business he worked in the international fruit trade business from 2003 until 2009. Initially participating in the further development of the fair-trade and organic fruit segment by setting up producer support programs in 12 countries in Latin America and Africa on behalf of a producer co-owned import company in the Netherlands, but later applying a broader approach to sustainability propositions in both fresh and processed fruits in his own private company. Being a social scientist by training Dave has always focused on the human and organisational components in supply chain and inclusive business development. This requires grasping stakeholder perceptions and behavioural elements in jointly enhancing performance improvements and institutional and organizational development. In contrast with technical engineering, social engineering has often proven to be a highly complex matter. Learning has been one of the key drivers for Dave's personal interest in this work.

**Dave Boselie will participate in the [Farmer Capacity Building](#) break-out session on 11 May.**

### **Ernesto Brovelli - The Coca-Cola Company**

Dr. Ernesto Brovelli is the Senior Manager of Sustainable Agriculture in the Environment & Water Resources Department at The Coca-Cola Company (TCCC). In this role, Ernesto spearheads a number of sustainable agriculture initiatives within the Company, including the development of a sustainable sourcing strategy and the establishment of international pilot projects. Ernesto is also an active player in TCCC's global partnership with World Wildlife Fund.

Ernesto holds five patents related to the industrial use of plants and has been awarded two corporate creativity recognitions. He has authored more than 30 publications and is a frequent presenter at conferences and symposia. Ernesto has a Bachelor of Science in Agronomy from the University of Rosario in Argentina, a Master of Science in horticulture with a minor in food science from the University of Nebraska, and holds a doctorate in horticulture with a minor in food science from the University of Florida. He is a Rotary Foundation and a Japan International Cooperation Agency scholar. Ernesto also serves on the Sustainable Agriculture Initiative's executive committee and as courtesy professor at the University of Florida's Department of Horticultural Sciences.

Ernesto Brovelli will coordinate the [Soil and Land](#) break-out session on 11 May.

### **Joyce Cacho, Ph.D. - Novus International**

Joyce Cacho is the Chief Sustainability Officer at Novus International, Inc. In this role, Dr. Cacho is responsible for managing the planning and implementation of Novus's global Corporate Social Responsibility Program and initiatives.

Previously, she was Director of the Agribusiness Initiatives Program of the Corporate Council on Africa (CCA). In that role, Dr. Cacho led the a new strategic area promoting U.S. private agribusiness investment in Africa, expanding CCA's membership and diversifying CCA's revenue sources. Dr. Cacho provided technical assistance to Rural Infrastructure and Market Access strategic framework of the AU-NEPAD's Comprehensive Africa Agriculture Program (CAADP).

Prior to joining CCA, Dr. Cacho consulted for Land O'Lakes, Rabobank International, the Organization for Economic Co-operation and Development (OECD) and the U.S. Department of Agriculture (USDA).

Dr. Cacho holds a Doctorate in agribusiness finance policy and investment decisions from the University of Missouri - Columbia, a Master's in agricultural marketing policy and international trade from Virginia Polytechnic Institute and State University (Virginia Tech), and a Bachelor's in Economics from the University of Windsor in Ontario, Canada.

**Joyce Cacho will coordinate in the [Social Sustainability](#) break-out session on 11 May.**

### **Jeroen Douglas - Solidaridad**

Jeroen Douglas is the director of the South America office of Solidaridad. Solidaridad is an international network organization with an office in the Netherlands and a growing number of regional offices in Latin America, Africa and Asia (there will be nine by 2010). Solidaridad is an initiator and driving force behind Fair Trade, and an active player in organic agriculture. Solidaridad is intensively involved in CSR models such as Utz Certified, Social Accountability International (SAI) and the Business Social Compliance Initiative (BSCI), and is active in Round Tables for responsible soy and sustainable biofuels. Jeroen Douglas is the representative for Solidaridad on the Round Table on Responsible Soy.

**Jeroen Douglas will participate in the [Round Table](#) break-out session on 12 May.**

### **Emeline Fellus - SAI Platform**

Emeline Fellus is an agronomist specialising in economics and politics of natural resources. After graduating she worked for two years as Associate Economic Affairs Officer for the United Nations Environment Programme (UNEP), where she was in charge of studying the impact of trade liberalisation on the sustainable production and use of agricultural raw materials in developing countries.

In May 2002, Emeline Fellus was recruited to help establish the Sustainable Agriculture Initiative (SAI) Platform. She has been working for the organisation since then, with a strong focus on leading crop-specific and thematic working groups aimed at promoting best agricultural practices for the main stream.

**Emeline Fellus will coordinate the [Water](#) break-out session on 12 May.**

### **Shaun Ferris - Catholic Relief Services**

Shaun Ferris is Catholic Relief Services' Senior Technical Advisor, Agriculture and Environment, based in Baltimore. He provides technical assistance to CRS' programs overseas with an emphasis on agro-enterprise development. This includes developing best practices that enable poor farming communities to engage with markets more successfully. As a result, new methods are now being implemented in more than 35 countries that provide better incomes for farmers.

Dr. Ferris holds a B.S. in Horticultural Science from the University of Reading in Reading, U.K., an M.S. in Tropical and Agronomy from Nottingham University in Nottingham, U.K. and a Ph.D. in Post-Production Science from Cranfield University in Bedfordshire, U.K.

From 1995 to 1999, he served as Regional Manager for IITA's Agro-enterprise portfolio in eastern Africa, leading a cassava rehabilitation project in Uganda and a rehabilitation project for the public research sector in Rwanda. During that time, he also assisted with the establishment of a regional post-harvest research facility for rural food security enhancement in Uganda to support activities in eastern Africa.

From 1999 to 2004, he served as Regional Coordinator for the Marketing and Postharvest Network in east and central Africa. This position focused on integrating enterprise development and market analysis into the research programs of the regional agricultural research institutions.

In 2004, Dr. Ferris joined CIAT as project manager for the Agro-enterprise Development Project, managing a portfolio of rural business projects in Africa, Asia and Latin America.

Before joining CRS in 2007, he served as a consultant to a number of organizations and government agencies, including the U.S. Agency for International Development (USAID), the International Foundation for Agricultural Development (IFAD), the Danish International Development Agency (DANIDA), World Bank, and the government of Uganda.

**Shaun Ferris will participate in the break-out session on [Food security](#) on 12 May.**

### **Stephanie Gable - Novus International**

Stephanie Gable is currently the global ruminants market manager with Novus International in St. Louis, Missouri. Novus International is a leading developer of animal health and nutrition programs for the poultry, pork, beef, dairy, aquaculture, and companion animal industries. Novus has more than 25 locations around the world and clients in more than 90 countries. Stephanie manages the marketing efforts for the dairy and beef markets globally including launching new products, expanding the portfolio

into new markets and developing nutrition programs designed to meet specific customer needs as well as managing brand building and brand awareness activities.

Prior to this position, Stephanie worked for Fort Dodge Animal Health in Kansas City. She was the companion animal pharmaceutical product manager and relaunched ProHeart®6 into the canine heartworm market. Additionally, she worked as the strategic initiatives product manager while at Fort Dodge. Her responsibilities included major efforts like National Pet Wellness, America's Healthy Horse and rebate programs in the companion animal, livestock and equine markets.

Before that, Stephanie was the marketing communications manager for Bayer CropScience in Research Triangle Park in North Carolina. She managed the planning and implementation of advertising and public relations campaigns for the cotton, horticulture, wheat, corn, soybean and rice markets. Additionally, she managed the interactions between Bayer and its four communications agencies. Before an acquisition, she worked as the herbicide communications manager for Bayer Corporation in Kansas City as well. She handled communications planning for the corn, soybean and wheat markets while there.

**Stephanie Gable will participate in the [Climate](#) break-out session on 11 May.**

#### **Hal Hamilton - Sustainable Food Laboratory**

Hal is the co-director of the global Sustainable Food Laboratory.

From 2001 through 2006 Hal was the Executive Director of Sustainability Institute, succeeding Donella Meadows. Hal's background also includes commercial farming, farm organization leadership, creation of rural development and leadership initiatives, and speaker and consultant to many foundations and agricultural development organizations.

Hal's education was at Stanford University and the State University of New York, Buffalo. He has written numerous columns and journal articles and three chapters in books on agricultural policy and change. He is a proud father and grandfather, and he lives in an eco-village on a working farm in Vermont.

**Hal Hamilton will coordinate the [Sustainable Agriculture Metrics](#) break-out session on 12 May.**

#### **Anton Haverkort - WUR**

Dr. Anton Haverkort presently coordinates research projects on sustainable arable production in the Netherlands and in developing countries. His teams identify principles of sustainable production with emphasis on the efficient use of resources such as land, water, energy, mineral nutrients and biocides. From these they derive criteria and measurable and verifiable indicators such as land and water use efficiencies. Norms are desired levels of such indicators which depend much on crop and environment. E.g. in a dry environment water use efficiency is more critical than in an area or season where rainfall exceeds evapotranspiration of crops. Beside research management he is responsible for the output of research programmes of teams of scientists working on the influence of biotic and abiotic stresses on crop growth, and nitrogen flows in crops and soils. Anton has ample experience in agriculture in Europe and in other continents in a range of subjects from the biochemical to the agro-ecological zone level and has extensive knowledge of systems analysis and crop simulation modelling. Because of the broad range of past and present experiences, he evaluates projects for several organisations and institutions. Anton is a senior advisor for a selected number of global agro-food industries and as such makes many overseas consultancy visits per year. He currently conducts research on the reasons of low resource use efficiency levels of crops grown in marginal soil conditions due to factors such as salinity, acidity and low organic matter situations in soils.

**Anton Haverkort will participate in the [Soil and Land](#) break-out session on 11 May.**

**Don Jansen - Douwe Egberts Foundation, Sara Lee**

Don Jansen is biologist by training, with a masters from Wageningen University, and agronomist by practice. He has worked in the International Rice Research Institute (Philippines) in research to improve rice production, in Costa Rica on land use changes and in the Netherlands on production of starch potato. He is now working for the Plant Research Institute, which belongs to the Wageningen University and Research group in the Netherlands.

Since 2001 he is active in coffee and became the Program Manager of the Douwe Egberts Foundation ([www.defoundation.org](http://www.defoundation.org)), initiated and funded by Sara Lee. He is responsible for developing and implementing projects with coffee and tea producers, overseeing numerous projects in coffee and in tea. Main focus in these projects is on assisting small holder producers to become better entrepreneurs, with more sustainable practices in production and processing, and with better market access. Specific attention is given to training of farmers, compliance with the Utz Certified standard, organization building and access to credit. To enlarge the impact of these projects, collaboration is sought with other partners in the coffee sector, national and local governmental institutions, NGO's and other donor organizations.

On behalf of Sara Lee Don also participates in the Coffee Working Group of SAI, which aims to work on sustainability issues common to the whole coffee sector.

He sees his activities in coffee and tea as contributing to Sara Lee's work on making the coffee and tea sectors more sustainable by going 'beyond certification'.

**Don Jansen will present one of the business cases during the business keynote on 11 May.**

**Marc Joncheere - Cargill Cocoa & Chocolate**

1985: agronomist - State University of Ghent (Belgium)

(major in tropical soil science & tropical crops)

1986 - 1990: junior expert at Food and Agricultural Organization of the United Nations; based successively in Rwanda and in Congo (former Zaïre) on projects / extension services aiming to increase the production of food crops (better farming techniques, use of inputs (fertilizers, organic material), soil erosion control).

1990 - 1997: crop analyst for Cargill Cocoa - based in Amsterdam (The Netherlands); study supply and demand of cocoa worldwide, with special emphasis on the crop forecast. (Indebt knowledge of cocoa farming practices being a key ingredient to assess cocoa supply in major cocoa growing countries.)

1997 - 2005: production & quality control manager for Cargill Cocoa - based in Abidjan (Côte d'Ivoire); set up a cocoa bean buying operation in Côte d'Ivoire and ensuring the quality aspect of all inbound (purchases) & outbound (shipped) produce.

(Set up of quality seminars upcountry to assist cocoa cooperatives how to improve quality of the produce supplied in parallel to guidance on how to maintain the output/quantity (better farming techniques, rationale use of inputs (fertilizers, pesticides, ...))

2005 to date: manager technical & regulatory affairs for Cargill Cocoa & Chocolate - based in Mouscron (Belgium); set up a regulatory desk for Cargill Cocoa & Chocolate and providing necessary backstopping to quality teams in cocoa originating countries.

Participating in various working groups of ECA (European Cocoa Association) & Caobisco (Association of the Chocolate, Biscuit & Confectionery Industry in EU).

(latest seminar : exposé on GAP (Good Agricultural Practices) in a sustainable Cocoa Supply Chain for the ICCO Executive Council, held in Yaoundé late March 2010)

ICCO = International Cocoa Organisation

**Marc Joncheere will participate in the [Farmer Capacity Development](#) break-out session on 11 May.**

### **Michiel Kuit - Kuit Consultancy**

Michiel gained organizational and managerial experience while working as a freelance tree surgeon (also referred to as arboriculturist) in the Netherlands. After an additional study in Tropical Agriculture he worked as project coordinator to, and advisor in, a host of coffee and sustainability projects in Vietnam, East and West Africa. Here he familiarized himself with capacity building programmes geared towards agricultural improvements but also organisational and financial development. Current work centres on Rooibos value chain interventions in South Africa and Europe, advising a sustainable coffee project in Cameroon, impact assessments of certification schemes and sustainability initiatives and development of a farm management optimisation software package in collaboration with several other organisations.

**Michiel Kuit will participate in the [Farmer Capacity Building](#) break-out session on 11 May.**

### **Gijs Kuneman - CLM**

Early 2007 Gijs Kuneman (46) took up his current position as director of CLM. Before that he was head of the Agriculture and Nature Department at the NGO Netherlands Society for Nature and Environment (Stichting Natuur en Milieu). He also worked at the same organisation as policy officer for European Agriculture and Nature Policies, working on the CAP and Natura 2000 both in the Netherlands and on EU-level in Brussels. From 1992 to 1998 Kuneman was director of the European Federation for Transport and Environment (T&E), a Brussels-based umbrella-organisation for organisations in the field of environment and sustainable transport. Kuneman has an MSc-degree in Horticulture from Wageningen University.

CLM Research and Advice (Centre for Agriculture and Environment) is an independent consultancy providing advice to governments at all levels, from the European to the local level. In addition, CLM works with companies like Heineken and Albert Heijn, for environmental NGOs and for farmers' organisations. Our expertise is rooted in professional practice, supported by our network of 250 farmers. One specialty of CLM is to develop practical tools for measuring and benchmarking sustainable farming and food. Examples are the Climate Yardstick for farmers, Carbonostics for food companies, the Pesticide Environment Indicator and the Gaia Biodiversity Yardstick.

**Gijs Kuneman will participate in the [Climate](#) break-out session on 11 May.**

### **Gord Kurbis - Pulse Canada**

Gord Kurbis has been Environment Director of Pulse Canada, an industry association that represents growers, processors and traders of pulse crops in Canada, since 2007.

Created in 1997, Pulse Canada's primary focus during its early years was international market development and market access. Over the years, Pulse Canada's operations have broadened to include initiatives focused on human health and nutrition as well as the development of animal nutrition markets for feed peas. In 2006, Pulse Canada's operations merged with the Canadian Special Crops Association. Today, the organization's activities include five operational areas: Market Access, Market Growth and Innovation, Transportation, Environment and Industry Initiatives.

Prior to this Mr Kurbis was Director of Corporate Policy at the Canadian Wheat Board and also worked there as quality control manager, marketing manager, policy advisor.

**Gord Kurbis will participate in the [Sustainable Agriculture Metrics](#) break-out session on 12 May.**

### **Brian Lindsay - SAI Platform**

A native of Australia, Brian Lindsay received his Bachelor of Applied Science in Systems Agriculture from The University of Western Sydney. Brian is now based in the United Kingdom. Here, he was responsible for the completion, industry launch and management of the National Dairy Farm Assured Scheme (now Assured Dairy Farms), the UK quality assurance scheme for milk. He previously served as Head of Farm Management for DairyCo, the UK levy Board for dairy farmers. He was responsible for the identification and commissioning of key research priorities for the British dairy farmer. Brian was also responsible for the establishment and management of the DairyCo Extension Team, who have the responsibility of bringing the outcomes of research to the dairy farmer at the earliest opportunity in a form that they can apply. In May 2009, Brian resigned from DairyCo and has launched a private livestock agriculture consultancy business.

Currently, Brian serves as the Chair of the International Dairy Federation Standing Committee on Environment.

A major aspect of his current responsibilities includes working with the SAI Platform, and their dairy company members and other related organizations on pre-competitive sustainability issues, predominantly climate change.

**Brian Lindsay will participate in the [Climate](#) break-out session on 11 May.**

### **Dr Geertrui Louwagie - Institute for Prospective Technological Studies**

Dr Geertrui Louwagie is researcher at the Joint Research Centre's Institute for Prospective Technological Studies (IPTS) (European Commission) in Sevilla (Spain). She obtained her MSc and PhD in agricultural engineering and soil science at Ghent University (Belgium). She has focussed her research on soils and land evaluation in agricultural, environmental and/or archaeological contexts (including field work in Belgium, France, Bulgaria, Turkey and Chile-Easter Island) (Ghent University, Belgium), and agri-environmental policy analysis (University College Dublin, Ireland and European Commission). At IPTS, she works in the Action on Sustainable Agriculture and Rural Development and has in particular contributed to the project 'Sustainable Agriculture and Soil Conservation (SoCo)' (<http://soco.jrc.ec.europa.eu/>).

**Geertrui Louwagie will participate in the [Soil and Land](#) break-out session on 11 May.**

### **Giovanni Malfatti - SAI Platform**

Following his studies in Political Science, Giovanni Malfatti started his working career as liaison officer at the European Bank for Reconstruction and Development and continued as consultant at the Italian Ministry of Foreign Affairs.

After several years of experience in international contexts and with international counterparts, he joined a private international charity foundation as project manager for environmental and humanitarian projects and became a member of its Board of Auditors. Here he was involved in the decision making and strategic planning process, carrying supervision and controlling responsibilities. During this period, thanks also to his Master course in Environmental Sciences he developed awareness and particular interest in sustainability issues.

Being himself a farm owner, he understands very well the importance of sustainable agriculture and the extreme relevance of the food industries' involvement in SAI Platform's unique initiative.

**Giovanni Malfatti will coordinate in the [Buyer and Farmer](#) break-out session on 12 May.**

### **Sikke Meerman - SAI Platform**

Sikke Meerman has been the Sustainable Agriculture Senior Agronomist at Unilever since 1999. Prior to this, he was Raw Materials Director at AVEBE and an Agricultural and horticultural consultant at Ministerie van LNV. He is experienced in arable and vegetable raw materials, plant breeding and seed sales and the sourcing and logistics of raw materials, having begun with studying in plant production and breeding at Wageningen Universiteit en Researchcentrum. Sikke Meerman's Specialties are Implementation of Sustainable Agriculture; Managing suppliers on agricultural production performance; Global experience, except Africa; multilingual; and Water management in Agriculture.

**Sikke Meerman will participate in the [Water](#) break-out session on 12 May.**

### **Professor Agnes Mwangombe - SAI Platform**

- Board member of African Crop Science Society since 1997. Initially elected to represent women Scientists on the Board but in 2001 elected as a Vice President of African Crop Science Society.
- President of African Crop Science Society: Elected October 2003 and served up to 2005.
- Advisory Board Member: CTA, Ede, Netherlands: Since February 2003 upto2005.
- Scientific Advisory Committee Member: CTA, Ede, Netherlands: Since February 2005.
- Technical Advisory Committee Member: BASIC based at ICRAF under ANAFE: Since 2003 up to 2006.
- Technical Advisory Committee Member: RUFORUM based in Kampala, Uganda: Since 2003 up to 2007.
- Advisory Panel Committee Member, Farm Africa: Since March 2003.
- CGIAR Gender Diversity Program based in ICRAF (including AWARD): Advisory Committee Member and Mentor of young women in Agricultural Sciences since 2005.
- Chairperson, Kenya Institute for Public Policy, Research and Analysis (KIPPRA) since April 2007.
- Program Advisory Committee (PAC) Member of Consultative Group on International Agricultural Research (CGIAR)'s Global Open Food and Agricultural University (AGROCURI formerly GO-FAU) since January 2007.
- Sustainable Development (A challenge for European Research) Conference Scientific Committee members. Refer to the official website in the EU structure:  
[http://ec.europa.eu/research/sd/conference\\_en.html](http://ec.europa.eu/research/sd/conference_en.html) - hosted from 26-28th May 2009, Brussels.

**Agnes Mwangombe will participate in the [Social Sustainability](#) break-out session on 11 May.**

### **Richard Perkins - WWF**

Richard Perkins has degrees in agricultural and forest sciences and agricultural economics. Since 1999 he has worked on agriculture and the environment at WWF, the global environment organisation. From 1992-2001 Richard worked on CAP and WTO reform. Since 2000 he has worked with agribusiness to improve its environmental impacts. He sits on Unilever's Sustainable Agriculture Advisory Board. From 2005-2007, he coordinated a global multi-stakeholder roundtable to measurably improve the key environmental and social impacts of sugarcane. Prior to that contributed to roundtables on cotton and palm oil. He develops and promotes indicators to measure the key environmental impacts of agriculture.

**Richard Perkins will participate in the [Water](#) break-out session on 12 May.**

#### **Ghislain Pelletier - McCain Foods Limited**

Ghislain J. Pelletier is a Corporate Vice President for Agriculture with McCain Foods Limited and is stationed at the Company's International Headquarters in Florenceville, New Brunswick. He obtained his B.Sc. in Agronomy from the Université Laval in 1982. He is a member of the New Brunswick Institute of Agrologists and the Potato Association of North America. He also serves as a Director on the Genome Atlantic and the World Potato Congress Inc. boards of directors. Ghislain J. Pelletier was brought up on a potato farm in New Brunswick, Canada. He started his Professional Agrologist career with the New Brunswick Department of Agriculture in 1982 as a Potato Production Specialist in Grand Falls, New Brunswick. He joined McCain Foods in April 1991 as a potato agronomist. After one year in USA he was transferred to Argentina from 1992 to 1996, where he worked on the feasibility study for supplying quality potatoes to a possible McCain factory in the MERCOSUR region. Once the decision was made to build a French fry factory in Argentina he stayed on to set-up the field department operations. Ghislain J. Pelletier returned to Florenceville, NB in April 1996 as Senior Regional Agronomist with McCain Foods Canada. In 1998 he was appointed Director International Agriculture Projects with Corporate Agriculture managing potato procurement feasibility projects in several emerging market countries. He was subsequently appointed Corporate Vice President Agriculture for McCain Foods Limited in 2003. In his current role with McCain Foods Limited, Mr. Pelletier leads McCain Foods worldwide agriculture activities.

**Ghislain Pelletier will participate in the [Food Security](#) break-out session on 12 May.**

#### **Mireille Perrin - WWF**

Mireille Perrin Decorzent is currently standards and certification manager at WWF International. She has also worked as a freelance consultant at MPD Services, Economic Advisor at the European Commission, and Policy Advisor, International trade and investment at WWF. Her current role involves working towards changing key commodity markets (e.g. palm oil, soy, cotton, timber, pulp and paper, aquaculture) by working directly with large private sector actors including food brands, retailers, traders and financial institutions. Mireille is in charge of implementation of WWF's worldwide strategy on standards development and certification in these commodity markets.

**Mireille Perrin will participate in the [Round Table](#) break-out session on 12 May.**

#### **Jaap Petraeus - FrieslandCampina**

After completing his civil engineering training, Jaap Petraeus started at the engineering firm Heidemij (Arcadis) in 1975 as a designer of water purification installations and sewers. Since 1980 he has been advising companies on areas including waste water, waste materials, permits and environmental policy.

In 1992 he entered employment with the consulting agency of the Dutch Industrial Power Users Association (Vereniging Krachtwerktuigen), which later became KWA Business Consultants. From 1998 he was involved as Head of the Environmental department and as a partner.

In 2003 he entered employment with Campina as Head of Environment. He coordinates corporate sustainability aspects of the business units and is actively involved with CSR. After the merge in 2009 of Campina and Friesland Foods to FrieslandCampina he is responsible for the Corporate Environmental and Sustainability policy of this largest dairy cooperative in the world, with 80 production sites all over the world.

Jaap Petraeus represents FrieslandCampina on various committees including the Environment committee at VNO-NCW (Confederation of Netherlands Industry and Employers), the industry organisation for the

food industry FNLI, the European food industry organisation CIAA and SAI (Sustainable Agriculture Initiative). He is chairman of the NZO Energy and Environment working group, chairman of the dairy industry consultation group on energy saving (OGE) and chairman of the Sustainable Consumption and Production Steering Group at VNO-NCW.

**Jaap Petraeus will participate in the [Climate](#) break-out session on 11 May.**

#### **Bram Prins - Global Dairy Farmers**

Global Dairy Farmers: After the period as President of European Dairy Farmers I decided to start with a new group of dairy farmers from all over the world. The objectives are: developing and sharing new strategies and innovations for farmers and possible through the whole food chain. See the website: [www.globaldairyfarmers.com](http://www.globaldairyfarmers.com)

In 2004 we have started, as part of Wageningen University Research (WUR) an international AgroCenter for Strategic Entrepreneurship.

In 1999 we have started trainees for (farm-) advisors in "Interactive strategic management". Especial using the qualified methods, maintaining the knowledge and exchange of ideas between international oriented advisors are the key points of the project.

STIPO coach for innovations: In the region Groningen Central I am stimulating and coaching innovations and developing new ways for income for rural entrepreneurs. This as task from the regional government

At last I am coaching SME's in different non-agricultural sectors.

**Bram Prins will participate in the [Climate](#) break-out session on 11 May.**

#### **Jean-Pierre Renaud - Danone**

Environment Director - Groupe Danone (since 2005).

Doctor in Biochemistry (Lyon - France).

Thesis on analytical biochemistry (University of Petroleum and Minerals) in Dhahran, Saudi Arabia.

Research program on CO2 extraction applications for L'AIR LIQUIDE.

In 1983, joined the Groupe BSN which later on becomes Groupe DANONE, holding the following positions: quality manager, production and operations manager, human resources development.

Then during 10 years working as plant and industrial Director in different business units (Water, Breweries, Biscuits).

**Jean-Pierre Renaud will participate in the [Round Table](#) break-out session on 12 May.**

#### **Don Seville - Sustainable Food Laboratory**

Don is the co-director of the Sustainable Food Laboratory, a multi-stakeholder project with the mission of innovating ways to increase the sustainability of the mainstream food system. He is leading the Sustainable Livelihoods Initiative, which is developing partnerships between companies and NGOs to pilot innovations that improve the competitiveness and sustainability of small-scale farming systems. Within the Food Lab Don is also managing the "New Business Models for Sustainable Trading Relationships"

project, a 4 year project with NGO and corporate partners to improve market access and livelihoods of small scale producers in Africa in crops including cocoa, dried beans, bananas, and fresh vegetables.

Don received his M.S. in Technology and Policy from the Massachusetts Institute of Technology in 1994 and has worked extensively with the Society for Organizational Learning. In 1997, he helped found the Sustainability Institute and Cobb Hill Co-housing, a farm based "eco-village" in Hartland, Vermont where he currently lives with his wife, son and daughter and is learning to raise sheep.

**Don Seville will coordinate the [Food Security](#) break-out session on 12 May.**

#### **Bharat R. Sharma - International Water Management Institute**

Bharat R. Sharma has over 25 years experience in conducting and managing natural resources management research especially for surface and ground water resources, on-farm water management, agricultural production systems, use of poor quality waters, and development of water resources in hilly areas. His key contributions included development of water savings techniques for irrigation of rice, improving on-farm water management in large irrigation commands, participatory irrigation management, ensuring hydrological sustainability of rice-wheat cropping system in Indus-Gangetic Plains, ground water governance and management, estimation of water foot-prints of agricultural commodities and impact of climate change on agricultural productivity and adaptation of farming systems to droughts and floods.

Effective April 2003, Bharat R. Sharma is working as Senior Researcher & Head of the New Delhi Office of International Water Management Institute. Since then he has been engaged in projects related to drought assessment and management in southwest Asia, system level water savings under rice-wheat cropping system in Indo-Gangetic basin and energy-water nexus, groundwater governance and management and strategic analysis of India's National River Linking Project. Recently (2006-2010), he successfully provided leadership to two major CGIAR Challenge Program for Water and Food funded projects: Groundwater Governance in Indo-Gangetic and Yellow River Basins of Asia and Basin Focal Project for the Indo-Gangetic Basin. He has more than 150 research and policy publications to his credit and is reviewer for three international journals.

Since 1997, B.R. Sharma was Asst. Director General (Integrated Water Management), Indian Council of Agricultural Research, New Delhi and was responsible for management of research in the area of agricultural water management at the national level. Dr. Sharma is member of the Indian National Committee on Irrigation and Drainage, ICID Working Group on Irrigated Agriculture under Drought and Water Scarcity Conditions (WG-IADWS), Research Advisory and Management Committees of the three research institutes and Board of Management of two universities.

**Bharat R. Sharma will participate in the [Water](#) break-out session on 12 May.**

#### **Kostas Stamoulis - FAO**

Kostas G. Stamoulis is currently Director of the Agricultural Development Economics Division in FAO Headquarters and Secretary of the Committee on World Food Security. Before joining FAO in 1989, he was Assistant Professor of Agricultural Economics at the University of Illinois in Urbana Champaign. From 1985 to 1987 he was a post-doctoral fellow at the University of California at Berkeley. His work includes issues related to the role of agriculture in rural development and rural poverty reduction in developing countries; the impact of changes in food systems on smallholder farmers and on rural poverty; the linkages between the agricultural sector and the rural non-farm economy. Dr. Stamoulis has also carried out work on the assessment of the role of macroeconomic and exchange rate policies, on agriculture and the rural sector and the interdependence between exchange rate, financial and commodity markets. He has published a

large number of papers, articles, books and monographs on a variety of subjects.

Mr. Stamoulis holds a degree in Economics from the Economics University of Athens (Greece), a Master's Degree in Agricultural Economics from the University of Georgia (USA) and a Ph.D. in Agricultural and Resource Economics from the University of California at Berkeley.

**Kostas Stamoulis will participate in the break-out session on on 12 May.**

#### **Bernhard Streit - Bern University of Applied Sciences**

Dr Bernhard Streit is currently lecturer in Agricultural Mechanisation at the Swiss College of Agriculture, a department of Bern University of Applied Sciences; previously he was the head of a research group at the Swiss Federal Research Station in Zurich. His research activity has been focused on improving systems with conservation agriculture in arable crops. He has been responsible for many projects on cover crops, crop rotations, plant protection and seeding technique in no-tillage systems on conventional and organic farms.

Bernhard has a PhD in weed science and an MSc in plant production. He is a member of the board of the European Conservation Agriculture Federation (ECAAF) and also lectures on weed science at the Swiss Federal Institute of Technology (ETH). He is initially trained as a farmer, so all his work is strongly rooted in agricultural practice.

**Bernhard Streit will participate in the [Soil and Land](#) break-out session on 11 May.**

#### **Jan Kees Vis - Unilever**

Jan Kees trained as a chemist and worked in research on catalysis and quality management before joining Unilever to work on environmental lifecycle analysis. He has been a driving force in the Sustainable Agriculture Programme since its conception in 1996.

Jan Kees strongly believes that Unilever's sustainability programmes - the other being water - can help it become a better company. "Finding the right balance between economic growth, environmental improvement and social equity is an unbeatable way to operate. I think it is essential that multinational companies take this on board. We must contribute in our own way to solving global issues of poverty, malnutrition and environmental degradation."

Jan Kees oversees Unilever's sustainable agriculture projects around the world and participates in a growing number of joint initiatives. He was elected to lead the Roundtable on Sustainable Palm Oil at its conception in 2004. He is also a board member of the Roundtable on Responsible Soy and a member of the Sustainable Food Laboratory steering group.

**Jan Kees Vis will participate in the [Round Table](#) break-out session on 12 May.**

#### **Bill Vorley - IIED**

Bill Vorley is head of the Sustainable Markets Group at the International Institute for Environment and Development (IIED) in London. His research interests are market structure and governance, the position of small and family scale producers, the role of business in sustainable development, and the means to

decouple food production and trade from the degradation of livelihoods and environment. He was coordinator of the international 'Regoverning Markets' programme, which analysed the position of small scale producers in modern/restructured agrifood markets.

Prior to joining IIED in 1999, Bill worked at the Institute for Agriculture and Trade Policy in Minneapolis, the Leopold Center for Sustainable Agriculture at Iowa State University, and spent many years in agribusiness after post-doctoral field research in Malaysia. He has a PhD from the University of Southampton, UK.

**Bill Vorley will participate in the break-out session on [Food Security](#) on 12 May**

#### **Dr. Christof Walter - Unilever**

Christof Walter studied Horticulture, Agronomy, Environmental Sciences and Economics at the University of Hanover, Germany, from where he also received his PhD in Horticultural Science.

Christof is a Research Manager in Unilever's Sustainable Agriculture Programme. He works in agricultural innovation and project management, with responsibilities in developing standards and assessment systems for sustainable agriculture, information tools and science support to the business. His current key interest is mapping of global environmental and social risks and the effect of climate change on agricultural crops.

Before joining Unilever, Christof worked for the Chamber of Agriculture (Landwirtschaftskammer) Northrhine-Westphalia, developing a sustainability assessment system for arable vegetable production.

**Christof Walter will participate in the [Climate](#) break-out session on 11 May and in the break-out session on [Food Security](#) on 12 May.**

#### **Kathleen Wood - The Partnering Initiative**

Kathleen is a Senior Associate at the Partnering Initiative, a global programme of the International Business Leaders Forum. TPI is a non-profit working with all sectors at both strategic and operational levels to promote and support cross-sector partnerships. She is also a founding member of The New World Fight Club, a consulting collective focused on providing sustainable solutions to new world business challenges.

Prior to this, Kathleen was a Senior Director at Organic Exchange; a global multi-stakeholder non-profit focused on creating social and environmental benefits through the expansion of organic agriculture. She has been a member of the Better Cotton Initiative steering committee and continues to consult with the organization.

She is currently exploring where the sustainable food and fiber arena can learn from each other to accelerate change.

Kathleen has worked with business and non-profits internationally for over 20 years with a view toward answering a basic question- "how do we become better able to do what we do as individuals, in a way that invites in others and changes the systems in which we work?". She believes the greatest leverage for change and best place to innovate is across boundaries, at the intersections of sector, culture and institutions. She has chosen to work at and across these boundaries helping start efforts focused on global systems change.

Her undergraduate degree is in environmental sciences and her graduate work has focused on Training & Organizational Development, Intercultural Communication and Cross Sector Partnership for Sustainable Development.

**Kathleen Wood will moderate the [Round Table](#) break-out session on 12 May.**

**Peter-Erik Ywema - SAI Platform**

Peter-Erik Ywema is an analytical chemist by education and holds an MBA in strategic sustainability consultancy. He has been a consultant, researcher and interim manager since 1990 focusing on the implementation of pragmatic sustainability concepts in companies and policy for governmental institutions. In the early nineties he was amongst the researchers that developed life cycle assessment as a tool to better understand real and significant environmental impacts.

He has founded two successful consultancies, Core Management and Quintens, both based on the conviction that the only lasting and profitable businesses will be the ones where sustainability - people, planet and profit - are equal elements of the core business.

Peter-Erik has gathered experience from his work for several companies, intermediate organisations, governments and NGOs. The development of SAI Platform is a logical and challenging continuation of his career.

**Peter-Erik Ywema will coordinate the [Climate](#) break-out session on 11 May.**